

### What is mightyTENT?

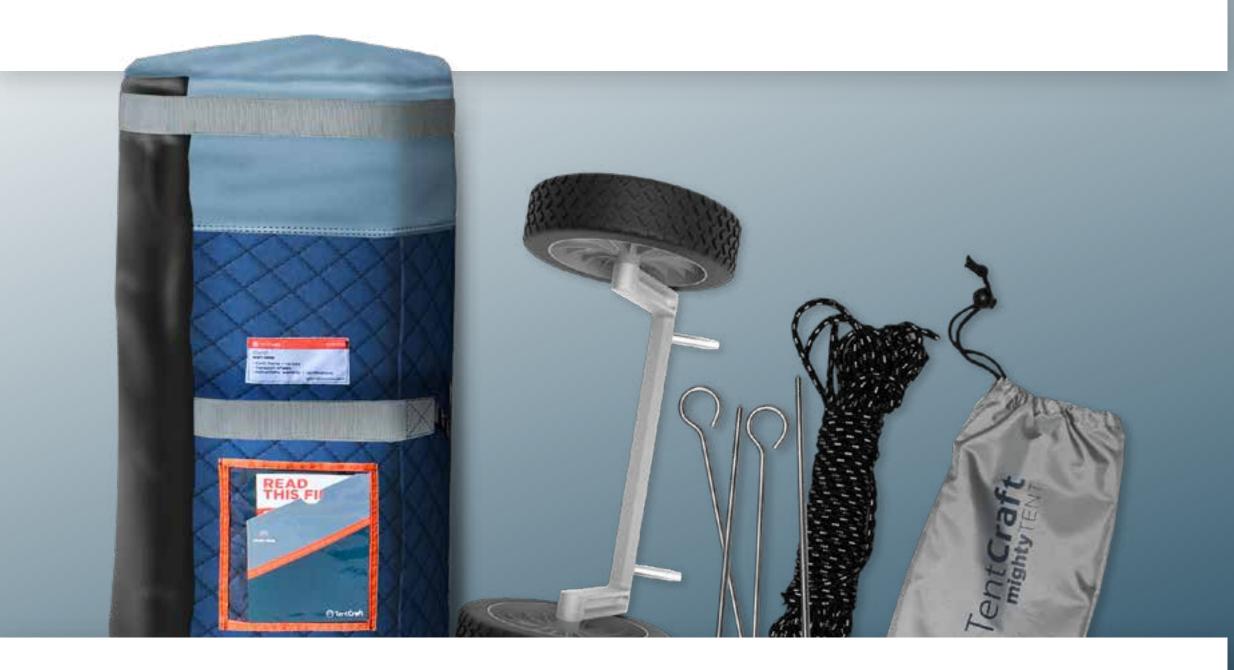


#### **mighty**TENT

#### A best-in-class, medium-duty pop up tent model that is 100% American-made.

**mighty**TENT is for brands, teams and business owners who are tired of replacing cheaper alternatives and are ready for an upgrade. mightyTENT combines a better frame design, better materials, and American craftsmanship to deliver greater durability and protection against weather and the unexpected. Every mightyTENT is built-to-order, meaning you benefit from the latest quality improvements and feature additions. The canopy, walls, and signage accessories can all be digitally printed to match your exact branding.

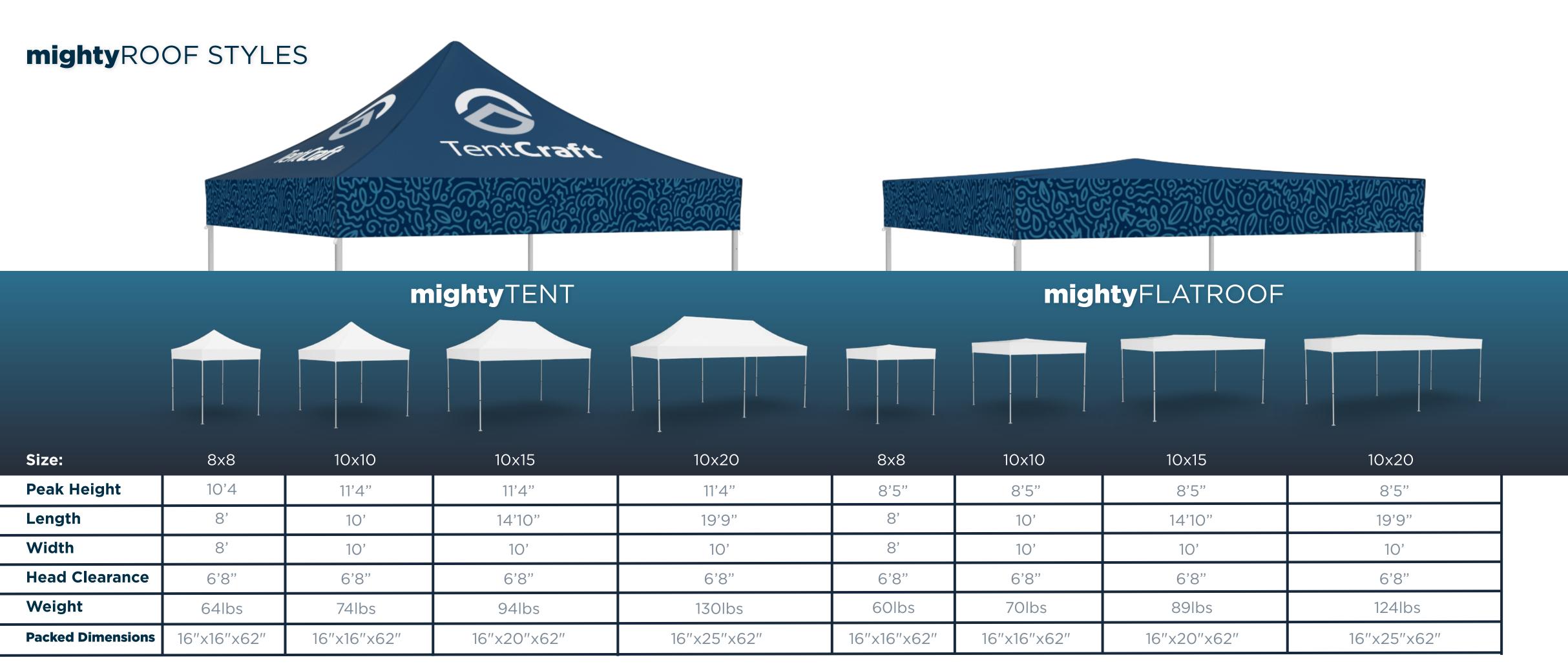
#### **STARTING AT \$1,599**



#### Included with mightyTENT

- Quick-deploy anodized aluminum frame with octagonal leg profile
- Fire, water, mildew, and UV-resistant canopy made of proprietary Duranti™ material
- Patented wheel transport kit
- All-weather protective transport cover
- Staking kit (hammer, straps and stakes)
- 5-year frame warranty
- 7-year canopy warranty
- Dedicated team of sales and client services representatives, and artists
- Access to our secret mightyTENT handshake

What is a medium duty pop up canopy tent?





#### **TRADITIONAL**

A traditional roof style from TentCraft is a timeless way to stand out at your next event. As our most popular roof style, your canopy is taut with no wrinkles, allowing for visibility on all four panels and valances. This is the most-common roof style for farmers market and community events where you want high visibility of your brand, and it's ideal for shedding water when it rains.

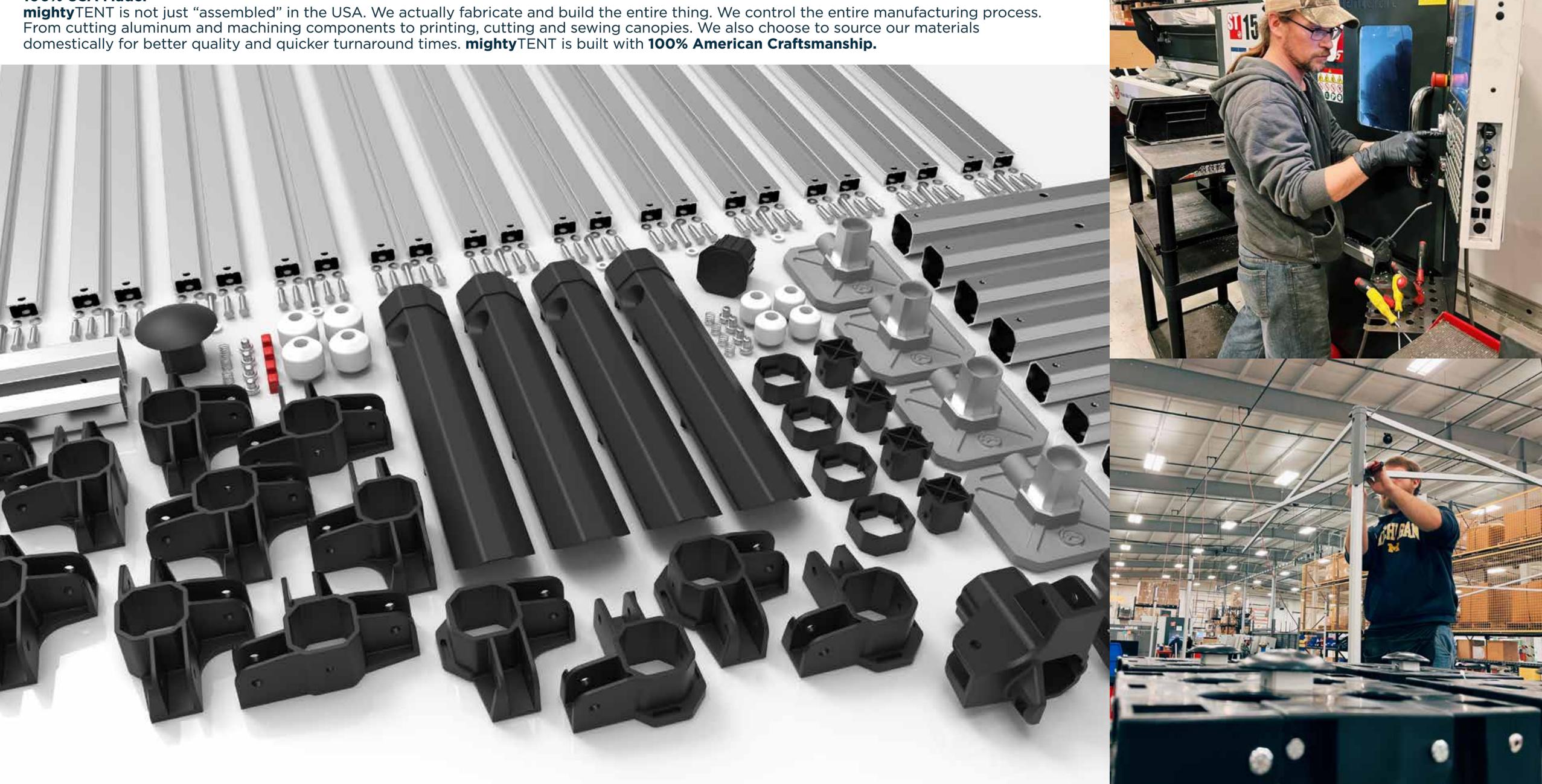


#### **FLATROOF**

Did we give our traditional mightyTENT a haircut? We sure did! And the result is the mightyFLATROOF — a versatile pop-up canopy that's great for indoor and outdoor events. When would you need a mightyFLATROOF? The most common reason is when you have height restrictions. But there's also something sleek and modern about the design allows you to stand out from the crowd. While the flat roof canopy design has less real estate for branding, it offers a great opportunity to add sidewalls and a back wall to your tent.

### mightyMATERIALS

100% USA Made.





### mightyFRAMEWORK



Corner Shields

are designed to not only reduce friction and wear on the canopy but also create a smooth edge for a clean, professional look.



Patented wheel kit

saves time and prevents injury with a smarter transport solution.



Large, EZ-release push buttons

save time and avoid the frustration of jammed buttons and pinched fingers.

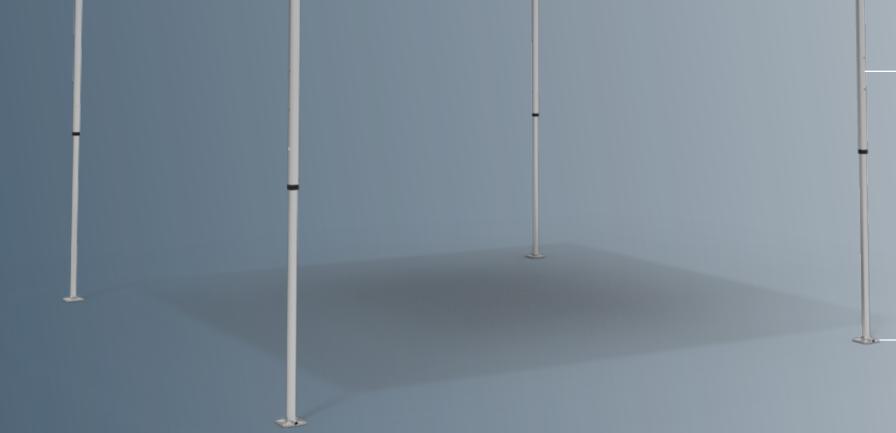


Engineered plastic connections reduce cost and weight.



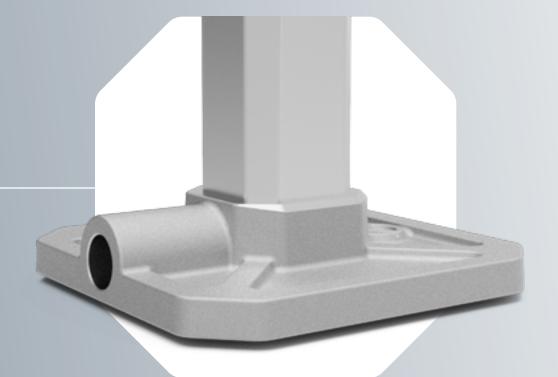
Anodized aluminum framework

1/3 the weight of steel which means you can use 3 times as much material to achieve greater durability.



TentCraft

Warranty: 5-Year Frame; 7-Year Canopy



Thick, cast-aluminum footpad

means better protection against down-time and better protection for your investment.

### mightyCANOPY

#### **Custom Printing**

Any color—any graphics. With dye-sublimation printing, the ink is absorbed and actually becomes part of the fabric itself. As a result, the print cannot be damaged with wear and it won't crack or peel.

Our proprietary material called Duranti is 100% polyester woven fabric with a super strong tensile and tear strength. We put this material through several rounds of in-house tensile strength tests to make sure it would be reliable and durable.

Both our mightyTENT and our MONARCHTENT are made with Duranti, a 600 denier PU coated polyester material with reinforced wear points and valance tensioning straps. We offer a 7-year limited warranty on our mightyTENT canopies.

#### **Proprietary Duranti™ Fabric**

Duranti is approved for rugged outdoor use and comes with the following features:

- Flame-retardant / Fire-rated
- Water resistant
- Mildew resistant
- UV resistant



All Purpose, All Weather

Our proprietary polyester blend has gone through rigorous testing to eliminate the most common points of failure such as heavy water pooling.



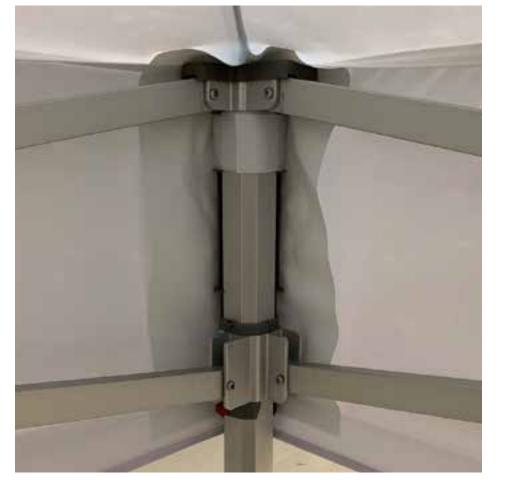
Water-Resistant

Your canopy should function just like an umbrella—it should easily shed water.



#### **Fire-Rated**

Whether you're cooking underneath your tent or will be setting up in a location with fire-rating requirements, we have you covered.



#### **Reinforced Corners**

Every point where the frame makes contact with the canopy is reinforced with heavy duty vinyl to prevent unnecessary wear and tear.



Tailored for Wrinkle-Free, Precision-Fit
Just like a suit—wrinkles and sag are
unacceptable. Every canopy is crafted with a
strap and buckle system to ensure perfect
tension.

#### **Customized to Meet Your Exact Needs**

**Represent Your Brand with Award-winning, Eco-Friendly Print Technology.** All canopies and walls are printed on a Durst Rhotex 325 printer that utilizes water-based, dye-sublimation

walls are printed on a Durst Rhotex 325 printer that utilizes water-based, dye-sublimation printing technology. Non-water-based printer systems release harmful, volatile organic compounds (VOC). This means we can deliver an exceptionally high-quality print that is more environmentally friendly.

**Precise & Durable.** With the dye sublimation print method, ink is absorbed into the fabric, your graphics won't crack, chip or peel.

**Unlimited Printing.** You're not limited to specific colors or "print regions." Every square inch of your canopy and walls can be printed to match your exact branding. Every square inch of the wrinkle-free canopy surface and walls can be custom printed with your artwork and branding. You don't have to make sacrifices based on the size, amount or colors.





**See More** 



Tent**Craft** 

TentCraft

## mightyGALLERY



### mightyOPTIONS

Halfwall

Counters

Shield

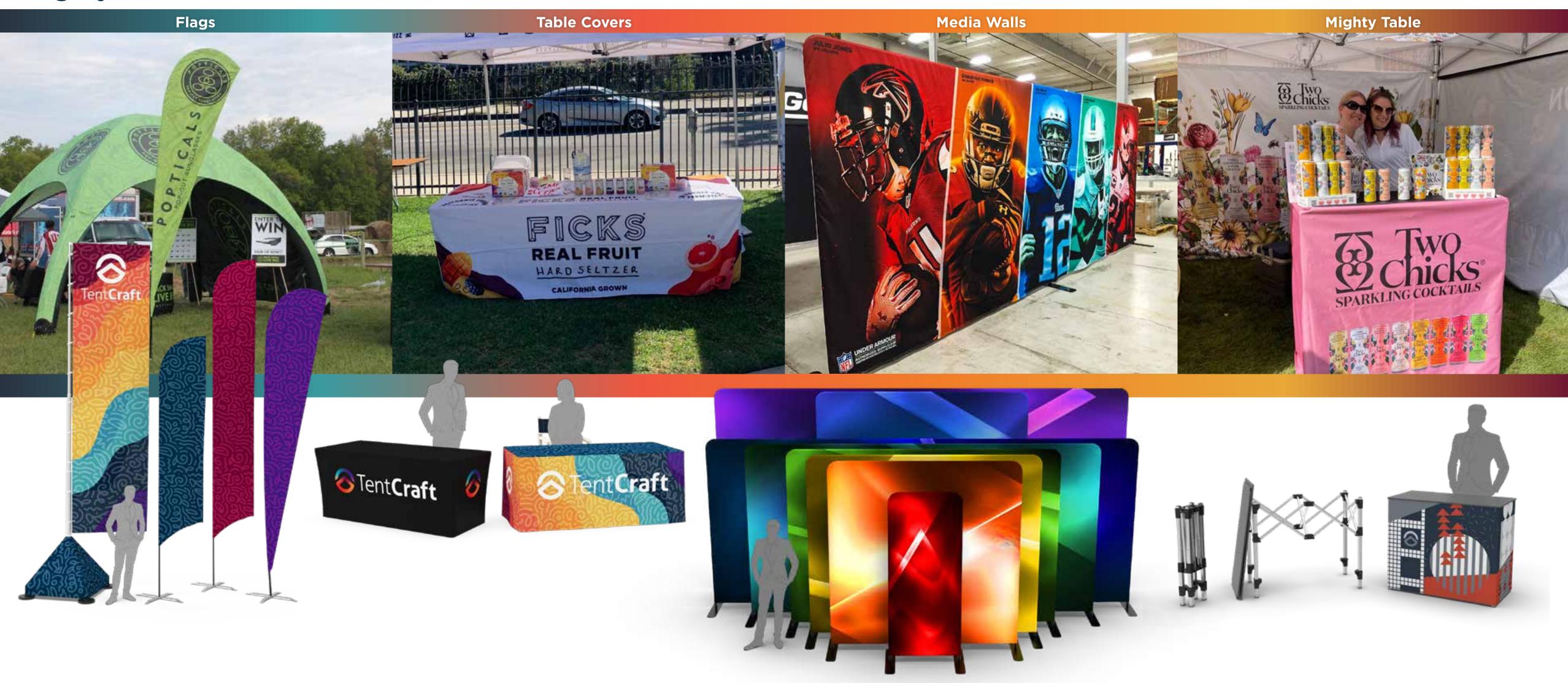
Full Wall with Shield

Transform your tent.

mightyTENT is so much more than a pop-up tent. With the ability to add walls, counters, roll-up doors — and so much more — you can transform your investment into a beautiful (and useful!) solution for all of your events. When you work with TentCraft, our product specialists dissect your business' needs and come up with a solution that works best for you and your operation.



### mightyADDITIONS



Expand your brand visibility and messaging with custom event banners, eye catching media walls, marketing flags, signage, and the mightiest tables around.

See More

### mightyADDITIONS





#### **Tent heater**

mightyTENT doesn't discriminate against cold weather! Our event heating kit pack 1,500 watts of power and easily connects to the center tent pole with included clamps — the perfect solution to make your space a little cozier.



The easiest way to ballast your **mighty**TENT is by using our 50-pound footplates that individually attach to each leg and footplates. With 200 lbs. of total weight, you won't have to worry about your tent blowing away.



#### LED light kit

Make your **mighty**TENT glow in the dark with our super-efficient canopy tent lighting kit. The individual light strips can be installed on any of the roof frame pieces.



#### For premium protection and storage, our

hardshell roller case is the best option.

### mightyTENT Made in America

Some companies throw around the phrase, "Made in America," pretty loosely in our opinion. Truth be told, more than 95% of the custom tent industry today imports metal frames from overseas and prints the branded canopies in the U.S.

At TentCraft, we choose to control quality, focus on speed, and support American craftsmanship — right here in Northern Michigan. We manufacture all of our aluminum tent frames in house and print the branded canopies in the same facility. All of our custom solutions are setup for a final inspection, then carefully packaged and shipped from our headquarters near Lake Michigan to all corners of the United States.

American made. American sourced. American jobs.

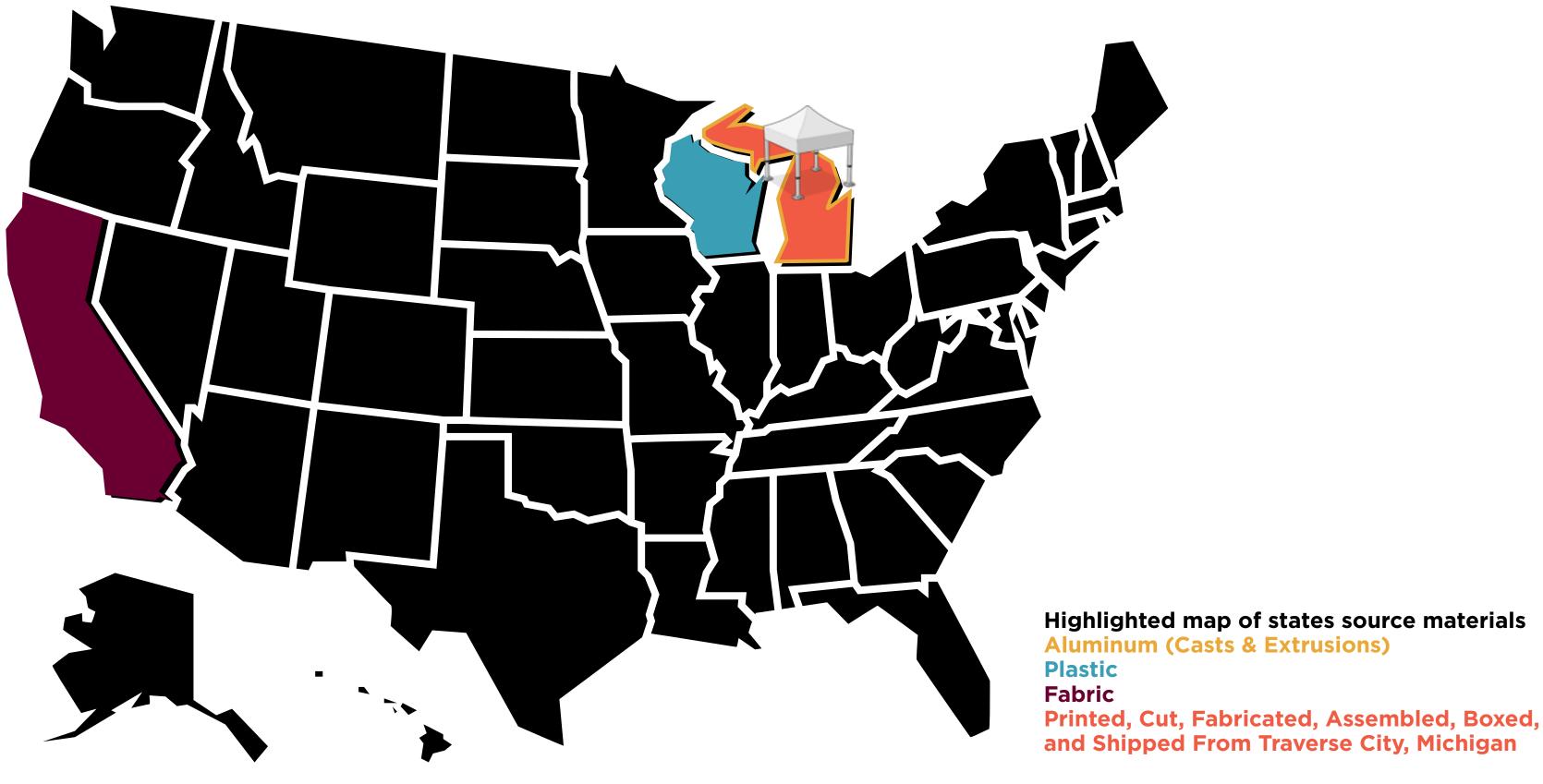
We believe our way is better.

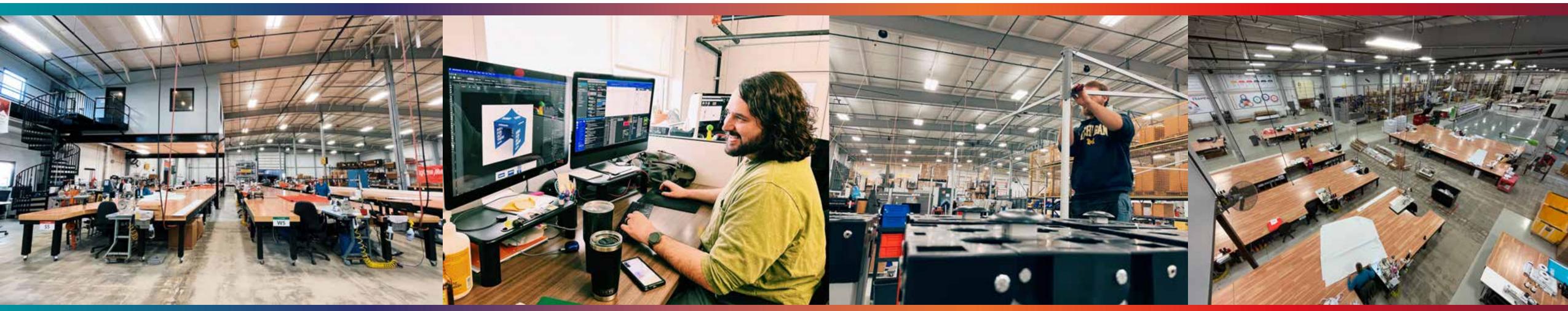
TentCrafters focus on innovation, quality, and customization to better serve our customers. And that results in some obvious and not-so-obvious benefits.

Of course, there's that good feeling you get supporting good old-fashioned American manufacturing. But when you need a custom tent tailored to your brand and event, you want a team of experts on your side who are all under the same roof. From designing your canopy to figuring out a way to create some off-the-wall structure to really stand out at your next event, our knowledgeable team of sales reps, project managers, creative artists, metal fabricators, printing specialists, and sewing savants collaboratively bring your pie-in-the-sky idea to life.

In other words, we've got your back.

We take the challenge to continually "Make It Better" very seriously and take great pride in providing our customers with the highest-quality custom tent on the market. The moment you feel that American craftsmanship in your hands and see how your tent stands out at your next event — be it a trade show or a farmers market — you'll understand what "Made in America" really means.

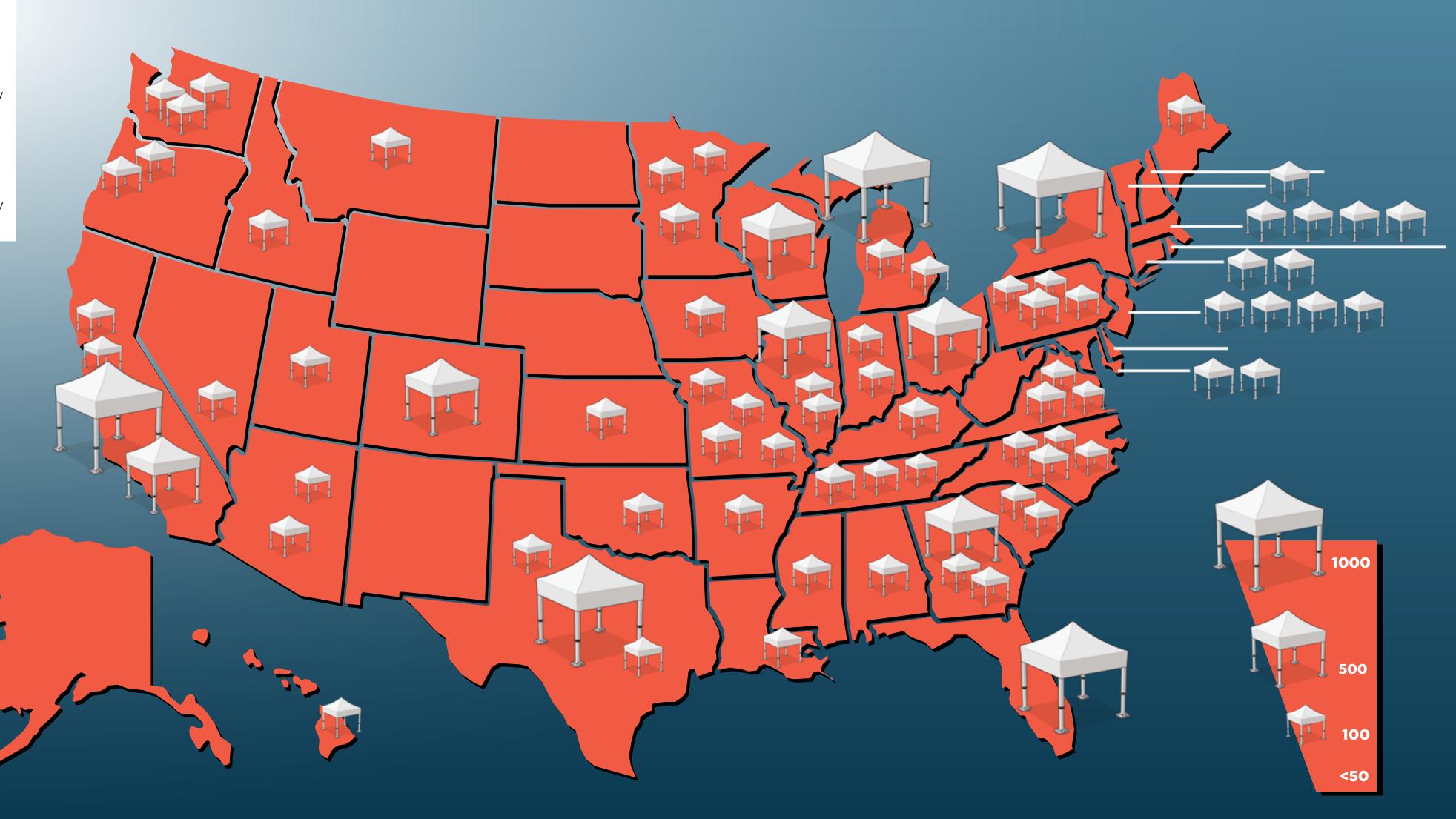




## mightySTATES OF AMERICA

### mightyFUN FACTS

- We have sold tents in every state in the US as well as Puerto Rico and Guam.
- California leads the way with tent orders, we have shipped 1,740 tents to the Golden State.
- Canada loves us, eh? Shipping to Canada can be pricey but we have sent 138 to our friends to the north.
- mightyTENTS headed to Hawaii traveled 4,286 miles from our facility!
- mightyTENT was the first product that we made completely in house. MONARCHTENT joined the family in 2018.



### mightyTRUST

Nick M., Branded One CrossFit



"LOVE our new tent. We did the 10' x 15' **mighty**TENT. The customer service was top notch. Thank you for being so helpful in such a short period of time. 100% recommend."

**See More** 



Steve U.



Excellent product and customer service. Very patient with us through the process. When we set up the tent for the first time, we were so impressed. We wish we would have had these tents a year ago.

-Steve U., Be Ultimate Sports

wrong? How did they make it right? A big part of any brand's reputation is shaped by customer feedback and reviews. Here's what our customers have to say about their experience working with TentCraft.

#### Kevin V.



Top-notch customer service along with an excellent product! And American made! Looking to the future with many events this will be utilized for.

-Kevin V., Sutherlands HomeBase Lumber

#### Jamal S.

Whether you're an agency who needs help with custom experiential fabrication

within your vertical? What about examples of situations where something went

or just need a pop up tent with a logo—the reputation of who you choose to work with is paramount. Do they have experience and examples of projects



Received a quality product that conformed to my design concept and exceeded my expectations. I look forward to many events where I can utilize this latest business asset and ensure our services are represented appropriately!

-Jamal S., WMIDJ

### mightyPEOPLE



Our friend George Salais, a food truck owner in Houston, may have said it best when asked why he made the investment into a TentCraft mightyTENT.

"It was the actual interaction with people. Many of these tent websites are faceless, but from the start of this, I had a sense that I was dealing with people. It was just a great experience from start to finish."

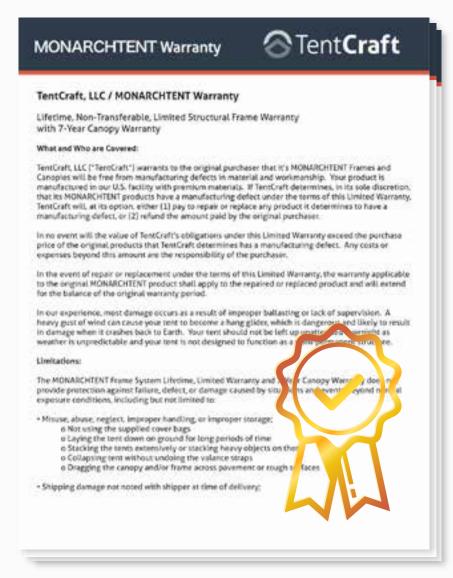
People matter at TentCraft. A lot. We understand our great employees can work anywhere in the world, but they choose to use their talents to make our business better. And we greatly appreciate that.

Like George said, when you work with TentCraft, you work with actual people. It typically starts with a phone call with a knowledgeable sales representative. You're then teamed up with a client services professional who follows your entire project from concept to delivery. Want to tweak your design or logo? Our in-house artists handle that. Inspired for a big custom project? We employ an industrial designer and a growing team of actual engineers who can bring it to life.

When it's all said and done, you're going to have a handful of new best friends. We can't wait to meet you!

# mightyPROTECTION Certifications & Documents

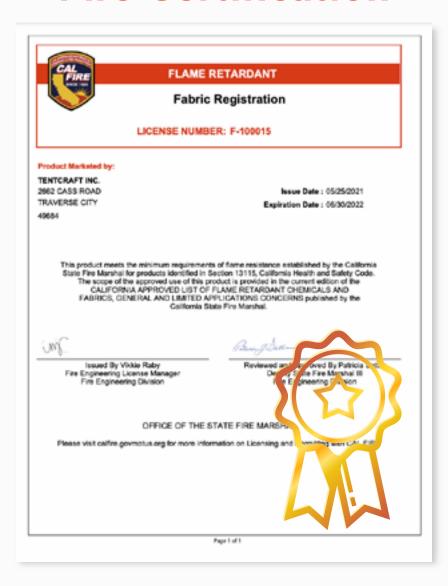
### Warranty



Your mightyTENT frame is covered under warranty for five years.

The canopy comes with a pro-rated 7-year warranty. If there is a manufacturing defect, you can recover 100% in your first year owning the tent. That recovery goes down to 75% in the second year; 60% in the third year; 45% in the fourth year; 30% in the 5th year; and 10% in the sixth and seventh year. **Learn More.** 

### **Fire Certification**



mightyTENT meets the requirements of flame resistance established by the state of California, which is the strictest in the nation. **Learn More.** 

#### **Veteran Owned**



TentCraft is a certified Veteran Owned Small Business (VOSB) and proud to support its mission to highlight and advance Veteran Owned Businesses. **Learn More.** 

### mightyANSWERS

### FAQs:

#### **How much is mightyTENT?**

A mightyTENT with digital printing starts at \$1,599.

#### How quickly can it be shipped?

Our standard production time is three business days. That's the time it takes to build the tent frame, print the canopy and fabricate everything together. Shipping time is typically between 1-4 days.

#### How many people does it take to setup?

A 10x10 mightyTENT can be setup with one person, although it's easier with two. A 10x15 is definitely going to require a couple of people.

#### What makes this a medium-duty tent?

The frame uses a combination of heavy-duty anodized aluminum and precision plastic connectors. Our heavy-duty model, the MONARCHTENT, is an all aluminum framework.

Learn More